MARKETBEAT

Retail Snapshot Q4 2016

Hanoi, Vietnam



| HANOI RETAIL | | | |
|---------------------------|-------|-------|----------------------|
| Economic Indicators | | | |
| | 2015 | 2016 | 12-Month Forecast |
| GDP Growth (%) | 6.68 | 6.21 | |
| CPI (%) | 0.63 | 2.66 | |
| Inward FDI (billion US\$) | 22.76 | 24.37 | |

| Market Indicators | | | |
|---|---------|---------|----------------------|
| | Q4 15 | Q4 16 | 12-Month Forecast |
| Overall Vacancy (%) | 12.1% | 11.2% | |
| Net Absorption (sq.m) | 142,660 | 62,630 | |
| Overall Average Asking Rent (VND/sq.m/month) | 903,000 | 945,000 | |

Net Absorption/Asking Rent



(*) Average rent on the ground level is used as a benchmark to represent the rent of each retail center. All rents include Service charge and exclude VAT

Overall Vacancy



Economy

Despite difficulties in agricultural production caused by natural disasters and falling industrial growth, as well as certain impacts from the unstable global economy and politics, Vietnam's GDP for 2016 was still recorded an acceptable growth at around 6.2%; while inflation was still well under control at 2.66%. Vietnam also recorded trade surplus of around \$2.6 billion, an improvement over the trade deficit of around \$3.5 billion in 2015.

Total inward FDI into Vietnam (both newly registered and adjusted capital) reached US\$24.37 billion, up 7.1% y-o-y; implemented FDI was estimated to have reached US\$15.8 billion, up 9% y-o-y. The manufacturing and processing industry attracted the largest shares to comprise 64.6% of registered capital, followed by real estate with 10.1%. Korea was the leading investor, contributing 36.3% of total new investment.

Market Overview

Three new shopping centres were delivered, adding nearly 76,000 sq.m to the market, whilst one department store was closed down in this quarter. Curently, total supply recorded at nearly 979,000 sq.m, an increase by 8% q-o-q and 11% y-o-y. Non-CBD districts accounted for over 98% of total stock.

Market performance remained stable on quarter, with overall occupancy rate stood at 89%, up moderately 1 percentage point (ppt) on year, mainly due to outstanding performance of new projects. All of the retail outlets in the CBD were fully occupied. Meanwhile, non-CBD areas recorded average occupancy at 89%.

Average asking rent increased remarkably by 9% q-o-q and 5% y-o-y, standing at VND945,000 per square meter per month (/sq.m./mo) (equivalent to US\$41.5/sq.m/month), mainly due to higher rents quoted by new projects. Average rent of the CBD was recorded at VND2,701,000/sq.m (US\$118.7/sq.m/month), which was nearly triple that of the non-CBD.

Outlook

In 2017, 12 new retail outlets are expected to be completed, providing over 158,000 sq.m. of retail space to the market. All of them are located in non-CBD areas, especially in Cau Giay, Thanh Xuan and Ha Dong Districts. Most of these projects are combined in residential complexes with main functions to serve as internal amenities.

With favorable demographic features, opening of the retail market according to WTO commitments attracted giant foreign retailers to Vietnam, causing fiercer competition in the market.

MARKETBEAT

Retail Snapshot Q4 2016

Hanoi, Vietnam



| SUBMARKET | TOTAL BLDGS | INVENTORY (SQ.M) | VACANT AREA (SQ.M) | OVERALL VACANCY RATE | CURRENT NET ABSORPTION (SQ.M) | UNDER CONSTRUCTION (SQ.M) | AVERAGE ASKING RENT (VND/SQ.M/MONTH)* |
|------------------|-------------|---------------------|-----------------------|-------------------------|----------------------------------|---------------------------|--|
| Department Store | 1 | 18,000 | 0 | 0% | (13,700) | 0 | 1,593,000 |
| Shopping Center | 28 | 916,010 | 107,600 | 11.7% | 76,030 | 121,830 | 928,000 |
| Retail Podium | 24 | 44,740 | 1,900 | 4.2% | 300 | 158,950 | 1,031,000 |
| HANOI TOTALS | 53 | 978,750 | 109,500 | 11.2% | 62,630 | 280,780 | 945,000 |

| SUMMARY BY LOCATION | TOTAL BLDGS | INVENTORY (SQ.M) | VACANCY RATE | CURRENT NET ABSORPTION (SQ.M) | YTD NET ABSORPTION (SQ.M) | AVERAGE ASKING RENT (VND/sq.m/month) |
|---------------------|----------------|---------------------|--------------|----------------------------------|------------------------------|---|
| CBD | 13 | 24,090 | 0% | 0 | 1,060 | 2,701,000 |
| Non - CBD | 40 | 951,510 | 10.4% | 62,630 | 91,060 | 901,000 |
| TOTAL | 53 | 975,600 | 10.1% | 62,630 | 92,120 | 950,000 |

Significant projects under construction Q4 2016

| PROPERTY | LOCATION | SQ.M | STATUS | COMPLETION DATE |
|--------------------|----------|--------|--------------------|-----------------|
| Hanoi Center Point | Non-CBD | 15,040 | Fitting out | 2017 |
| Machinco | Non-CBD | 24,000 | Under construction | 2017 |
| Discovery Complex | Non-CBD | 21,950 | Under construction | 2017 |
| FLC Twin Tower | Non-CBD | 18,750 | Under construction | 2017 |

About Cushman & Wakefield

Cushman & Wakefield is a global leader in commercial real estate services, helping clients transform the way people work, shop, and live. The firm's 43,000 employees in more than 60 countries provide deep local and global insights that create significant value for occupiers and investors around the world. Cushman & Wakefield is among the largest commercial real estate services firms in the world with revenues of \$5 billion across core services of agency leasing, asset services, capital markets, facilities services (branded C&W Services), global occupier services, investment management (branded DTZ Investors), tenant representation and valuations & advisory. To learn more, visit www.cushmanwakefield.com or follow @Cushwake on Twitter.

Phuoc Vo

Director Valuations & Research Room 16, Level 14, Vincom Centre 72 Le Thanh Ton, District 1, HCMC Tel: +84 8 3823 7968 Fax: +84 8 3823 7969 Phuoc.Vo@cushwake.com